

PERSHING COUNTY DEMOGRAPHICS

POPULATION

| | <u>2000</u> | <u>1990</u> | <u>1980</u> | <u>1970</u> |
|--------|-------------|-------------|-------------|-------------|
| County | 7,458 | 4,336 | 3,408 | 2,670 |

Source: Nevada State Demographer (www.nsbdc.org/demographer)

POPULATION PROJECTIONS

| | <u>2003</u> | <u>2004</u> | <u>2005</u> | <u>2006</u> |
|--------|-------------|-------------|-------------|-------------|
| County | 8,553 | 8,794 | 9,053 | 9,329 |

Source: Nevada State Demographer (www.nsbdc.org/demographer)

AGE (2000)

| | |
|-------------|-------|
| 0-17 | 30.4% |
| 18-34 | 18.4% |
| 35-44 | 14.7% |
| 45-54 | 12.6% |
| 55-64 | 9.4% |
| 65-74 | 6.9% |
| 75 and over | 5.2% |

Pershing County's Median Age: 34.4 (2000)

Source: Nevada State Demographer (www.nsbdc.org/demographer)

RACE AND HISPANIC ORIGIN (2000)

| | |
|-----------------------------------|-------|
| White | 87.8% |
| Black | 0.3% |
| American Indian, Eskimo, or Aleut | 1.5% |
| Asian or Pacific Islander | 1.3% |
| Hispanic | 7.4% |
| Other | 1.7% |

Source: Nevada State Demographer (www.nsbdc.org/demographer)

LABOR (DEC. 2001) — NON-AGRICULTURAL

| <u>Industry</u> | <u>Employment</u> | <u>Avg. Wkly. Wage</u> <u>Pershing County</u> | <u>Avg. Wkly. Wage</u> <u>Statewide</u> |
|-----------------|-------------------|--|--|
| Total | 1,900 | \$643 | \$661 |
| Mining | 590 | 873 | 1,224 |
| Const. | 20 | 380 | 782 |
| Mfg. | 50 | 422 | 824 |
| TCPU | 40 | 1,031 | 695 |
| Trade | 300 | 302 | 504 |
| FIRE | 20 | 429 | 871 |
| Service | 120 | 308 | 627 |
| Gov't | 760 | 668 | 771 |

Unemployment Figures: 4.5% (2Q02)

Per Capita Income: \$23,363 (1999)

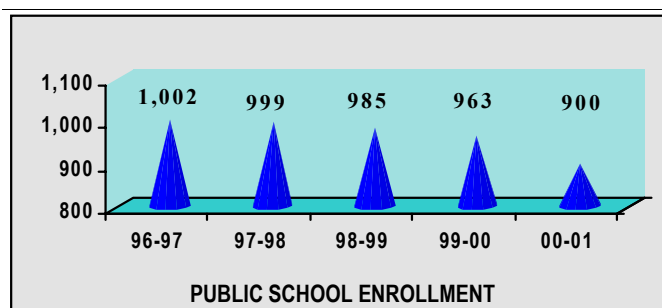
Source: Nevada Department of Employment, Training & Rehabilitation (www.detr.state.nv)

MAJOR EMPLOYERS

| | |
|---------------------------------|---------------|
| Coeur-Rochester, Inc. | 300 employees |
| Eagle-Picher Industries | 200 employees |
| Pershing County School District | 200 employees |
| Consolidated Land & Livestock | 100 employees |
| Brinkerhoff Ranch, Inc. | 100 employees |
| Western Nevada Cattle Feeders | 100 employees |
| Ryepatch Truck Stop | 100 employees |
| Ro-Mark Pallet, Inc. | 100 employees |
| Fundis Company | 100 employees |

Source: Nevada Department of Employment, Training & Rehabilitation (www.detr.state.nv)

EDUCATION



ACT & SAT SCORES (2000-2001)

| <u>Comparison</u> | <u>Pershing County</u> | <u>United States</u> |
|-------------------|------------------------|----------------------|
| SAT (Verbal) | 520 | 505 |
| SAT (Math) | 496 | 514 |
| ACT (Composite) | 20.3 | 21.0 |

Source: U.S. Dept. of Education (<http://nces.ed.gov>)
Nevada Dept. of Education (www.nde.state.nv.us)

Secondary Schools: Pershing County High 9-12

Middle Schools: Pershing County Middle School 6 - 8

Elementary Schools: Imlay Elementary K - 5
Lovelock Elementary K - 5

Number of Students per Teacher: 14:1

Average Salaries of Teaching Personnel: \$43,918

Dropout Rate in Pershing County (9-12): N/R

Source: Nevada Dept. of Education (www.nde.state.nv.us)

WESTERN NEVADA COMMUNITY COLLEGE

| | |
|------------------------|--|
| Location(s): | Lovelock Satellite Carson City (Main Campus) |
| Cost per credit: | \$48.00 (Fall 2001) |
| Total WNCC Enrollment: | 5,267 (Fall 2001) |
| Job Training Programs: | Yes |
| Contact: | Lovelock Center 1140 Cornell Avenue Lovelock, NV 89419 (775) 273-2222 |

Source: Nevada Dept. of Education (www.nevada.edu)



108 East Proctor Street
Carson City, Nevada 89701-4240
775. 687.4325 ■ (FAX) 775.687.4450

555 East Washington Avenue, Suite 5400
Las Vegas, Nevada 89101-1083
702. 486.2700 ■ (FAX) 702.486.2701

www.expand2Nevada.com ■ bizinfo@bizopp.state.nv.us

TRANSPORTATION

Pershing County is ideally located for easy access to major western markets. With rail service and trucking carriers, ground transportation is both abundant and competitively priced.

Highway System

Interstate 80 (East-West) from Lovelock

| | |
|----------------|-----------|
| Westbound | |
| Reno | 93 miles |
| Portland | 673 miles |
| Seattle | 823 miles |
| Eastbound | |
| Elko | 443 miles |
| Salt Lake City | 537 miles |
| Denver | 958 miles |

Highway 95 (North-South)

| | |
|-------------|-----------|
| Northbound | |
| Boise | 339 miles |
| Portland | 600 miles |
| Southbound | |
| Las Vegas | 439 miles |
| Phoenix | 725 miles |
| Los Angeles | 711 miles |

Motor Freight Companies

Five trucking companies provide daily service to 80 percent of the 11-state western region.

Rail System (East/West)

| | |
|------------------------|----------------|
| Union Pacific Railroad | (800) 272-8777 |
| Amtrak (Passenger) | (800) 872-7245 |

Airport

Derby Field

Runway 01-19: 5,530 by 150 feet, Unicom

PUBLIC UTILITIES

Electricity: Sierra Pacific Power Company
350 Main Street
Lovelock, NV 89419
Phone: (775) 273-2627

Natural Gas: Southwest Gas Company
148 North Carson
Fallon, NV 89046
Phone: (775) 459-7504

Amerigas
Phone: (775) 423-3632

Suburban Propane
Phone: (775) 273-2112

Telecommunications: SBC Nevada Bell
P.O. Box 10900
Reno, NV 89520-0002
Phone: (775) 333-4811

Water & Sewer: Provided by the municipalities;
individual wells and septic tanks

TAX STRUCTURE

| | |
|-------------------------|--------------------------------------|
| Sales and Use Tax | 6.5% (None on grocery items) |
| Property Tax | Assessment is 35% of full cash value |
| Pershing County | \$3.01-3.63 per \$100 assessed value |
| Personal Income Tax | NONE |
| Corporate Income Tax | NONE |
| Unitary Tax | NONE |
| Inventory Tax | NONE |
| Franchise on Income Tax | NONE |

Source: Nevada Department of Taxation (<http://tax.state.nv.us/>)

QUALITY OF LIFE

In Pershing County, one can enjoy the simple pleasures of a rural lifestyle and yet experience Nevada's unbeatable business climate. Home to wonderful outdoor recreation as well as numerous annual events, Pershing County offers everything one looks for in a rural setting.

Farming and ranching remain a vital part of the area's economy and personality. Main crops include alfalfa, wheat, barley and oats. In addition to crops, a thriving livestock industry is centered in Pershing County. The county can boast having the largest feed lots, which are highly mechanized using modern technology.

One can find great opportunities for businesses, large or small. For a business looking for a sparsely populated area with clean air, reasonable land costs, dependable workforce and beautiful desert landscaping, Lovelock and its surrounding areas would be ideal. Come and see why everyone is talking about Pershing County and its pro-business climate.