

Development Counsellors International Winning Strategies in Economic Development Marketing, 2008 edition

Favorability Ratings of the State of Nevada

When asked to **"Select the three states whose business climate you perceive as MOST FAVORABLE, and then briefly indicate why,"** 27 of 191 respondents listed "Nevada" in their top 3. With 14% of respondents, Nevada earned the rank of 5th among all U.S. states.

Twenty-five respondents offered a reason for choosing Nevada.

The top reasons are:

- 68% Low taxes
- 20% Business-friendly
- 12% Labor market
- 12% Location (good hub, in the sunbelt)

All responses are presented below:

- "Corporate tax code"
- "Fast growing economy in the sunbelt"
- "Favorable to business"
- "Good Call Center Labor Force"
- "Labor and costs"
- "Labor growth, taxes"
- "Lack of income tax and little regulation"
- "Low cost of living"
- "Low property tax and no income tax"
- "Low tax base"
- "Low tax rates"
- "Low Tax Rates"
- "Low taxes"
- "Low taxes"
- "LOW TAXES AND LOTS OF LAND"
- "Pro Business Climate"
- "Proximity to west coast markets"
- "Reasonable tax and good hub"
- "Tax"
- "Tax + business friendly"
- "Tax rate"
- "Tax Structure"
- "Taxes"
- "Taxes"
- "Work to make it easy to do business"